



Southeastern Lumber
Manufacturers Association, Inc.

FOR IMMEDIATE RELEASE

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NEW SLMA CHAIRMAN BULLISH ON ORGANIZATION

TYRONE, GA, July 22, 2010 - - Danny White, CEO and President of T.R. Miller Mill Co., Inc., was elected chairman of the Southeastern Lumber Manufacturers Association (SLMA) recently at the association's Annual Conference in Naples, Florida. White served on SLMA's executive committee for the past three years as treasurer, 2nd vice-chairman and 1st vice-chairman, respectively.

Knowing that the lumber industry has been through some unprecedented market challenges in the last four years, White understands that the worst is not over. "Numerous sawmills have shut down. I am convinced that without the efforts of SLMA, numerous more would have followed."

White credits SLMA's work in a variety of key areas as a great asset in the lumber industry in the southeast region. "No one sawmill operator can effectively defend itself against such a morass of issues that face our industry, much less take on major initiatives to improve our industry and its' markets. However, SLMA has clearly demonstrated its' effectiveness to do so. SLMA gives us a united voice (representing 17 states) to not only proactively defend ourselves against unwarranted attacks and regulations, but enables us to take the initiative to positively impact our industry and its' future," noted White.

His goal as chairman for the coming year is to reconfirm to the public and to the lumber markets that wood isn't just good, it's the best! "I look forward to working with the SLMA staff, the board, and our members to take charge of the change that our industry is currently facing, and may face in the future."

Danny White has been President/CEO of T.R. Miller Mill Company in Brewton, Alabama for the past nine years and he has worked in the forest industry for over 35 years. He began his career as a forest laborer for International Paper Company in 1975.

From there he earned his degree in Forest Resources & Conservation from the University of Florida. Danny began his professional career with Scott Paper in Mobile as a Management Forester. Later, he added Woodyard Superintendent and Pulp Mill Manager to his list of positions with Scott Paper. He eventually accepted the job of Woodlands Manager, overseeing 529,000+ acres.

After Scott Paper was sold to Kimberly-Clark, Danny was named Director of Woodlands, providing leadership to Kimberly-Clark's 5.8 million acres in Nova Scotia and Ontario. In 2000 he became Plant Manager for Kimberly-Clark's largest paper mill in Mobile with over 970 employees.

Danny was a past President/Chairman of the Alabama Forestry Association. He serves on the Advisory Council for Auburn's School of Forestry & Wildlife Sciences and is also on the boards of Brewton's Rotary Club and YMCA.

Celebrating 32 years of marriage, he and his wife Sheila have two sons. He is a member of Brewton First United Methodist Church.

"We are excited to be working with Danny this year," said Debbie Burns, president of SLMA. "He lends extensive industry knowledge and experience to the association, and his positive energy is contagious. I am certain that he will serve SLMA members extremely well."

T.R. Miller Mill Company, Inc. was built in 1848 in Brewton, Alabama. The original mill was one of the first permanent sawmills in the South. Today it is one of the 150 largest sawmills in the U.S. T.R. Miller and its sister company, Cedar Creek Land & Timber, Inc., currently own and manage over 215,000 acres of timberland.

The Southeastern Lumber Manufacturers Association represents independent lumber manufacturers throughout the Southeastern United States. Members of the association produce an average of 4.5 billion board feet of quality hardwood and softwood lumber annually. SLMA represents 140 member companies with the continued goal of helping perpetuate family-owned lumber businesses.

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