

2009 Sponsorship Opportunities



The **Southeastern Lumber Manufacturers Association** is gearing up for its 2009 round of meetings and has expanded the scope of its exhibiting opportunities to now include the Spring Meeting as well as the Annual Conference.

The purpose of this is two-fold:

- ▶ to provide *more face time* with key existing and potential customers
- ▶ to allow *advance planning* for your overall annual sponsorship investment

SLMA hosts **two prime networking events** during the calendar year. The first is the **Spring Meeting** held in Atlanta. The second is the **Annual Conference** which rotates between different venues throughout the United States—primarily in the Southeast. We are pleased to now be able to offer exhibiting opportunities during the Cocktail reception at the Spring meeting. Please see specific sponsor level benefits for more details.

The 2009 SLMA Meetings Schedule is as follows:

SLMA 2009 Spring Meeting

March 3, 2009

Atlanta Airport Hilton

Atlanta, Georgia

Cocktail/Expo Hour: 5:30 - 6:30p
(*followed by networking dinner*)



SLMA 2009 Annual Conference

July 23 - 25, 2009

Ritz Carlton Amelia Island

Amelia Island, Florida

Trade Expo Schedule:

7/24 - Welcome Reception 6:30 - 7:30p

7/25 - Trade Expo 11:00 - 12:00p



Both of these events provide an excellent opportunity to meet and network with the **key decision makers** in the lumber manufacturing industry. Interaction occurs in a relaxed social environment—giving you a chance to build relationships with this a **prime target audience** for your product and or service.



2009 SPONSORSHIP LEVELS

PLATINUM \$8,000 and up

- Full-page ad in 2010 Membership Directory
- Logo and link to your company home page on the SLMA website
- (2) Complimentary spaces at 2009 Annual Conference Trade Expo
- (2) Complimentary Annual Conference meeting registrations (one member/one guest)
- **(2) Complimentary spaces at 2009 Spring Meeting Expo Hour**
- Formal recognition/award during Grand Opening Ceremony
- Pre-meeting one-page mailing of your design to all registered attendees (at our cost)
- Banner ad on SLMA home page with hotlink to the site of your choice
- Logo and recognition in final printed information mailed to registrants
- Recognition signage at registration and your sponsored event/activity

NEW!

GOLD \$5,000

- Half-page ad in 2010 Membership Directory
- Logo and link to your company home page on the SLMA website
- (1) Complimentary space at 2009 Annual Conference Trade Expo
- (1) Complimentary Annual Conference meeting registrations (one member)
- **(1) Complimentary space at 2009 Spring Meeting Expo Hour**
- Pre-meeting one-page mailing of your design to all registered attendees (at our cost)
- Formal recognition/award during Grand Opening Ceremony
- Logo and recognition in final printed information mailed to registrants
- Recognition signage at registration and your sponsored event/activity

NEW!

SILVER \$2,500

- Quarter-page ad in 2010 Membership Directory
- Logo and link to your company home page on the SLMA website
- (1) Complimentary space at 2009 Annual Conference Trade Expo
- Formal recognition/award during Grand Opening Ceremony
- Logo and recognition in final printed information mailed to registrants
- Recognition signage at registration and your sponsored event/activity

BRONZE \$1,000

- Sixth-page ad in 2010 Membership Directory
- Logo and link to your company home page on the SLMA website

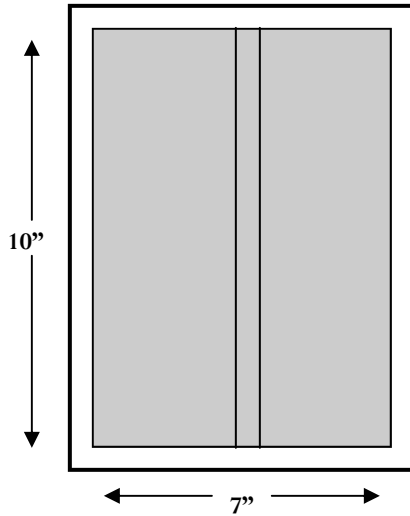
SPONSORSHIP OPPORTUNITIES FOR 2009 ANNUAL CONFERENCE:

Attendee Gift \$8,000	Welcome Reception \$10,000	Cocktail Reception \$10,000	Conference Guide \$2,500
Conference Brochure \$5,000	Grand Opening \$5,000	Chairman's Gala \$30,000	All item/event sponsorships are on a first-come, first-served basis.
Lanyards \$2,500	Refreshment Break \$2,500	Issues Forum \$5,000	

Advertising Specifications

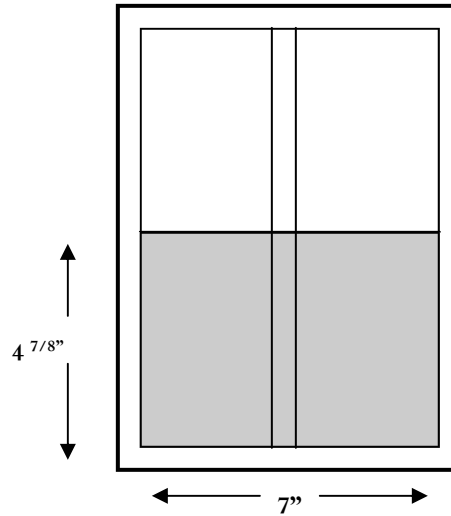
2010 Membership Directory

FULL PAGE (no bleed)



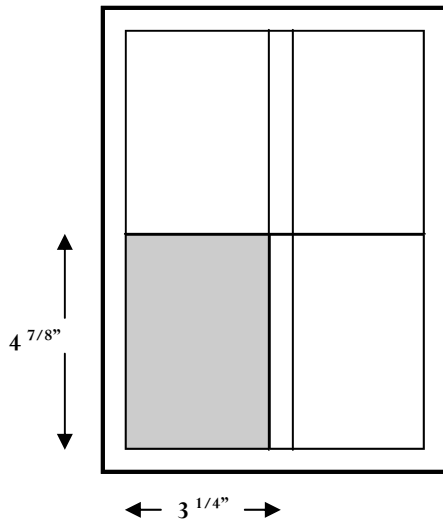
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HALF PAGE



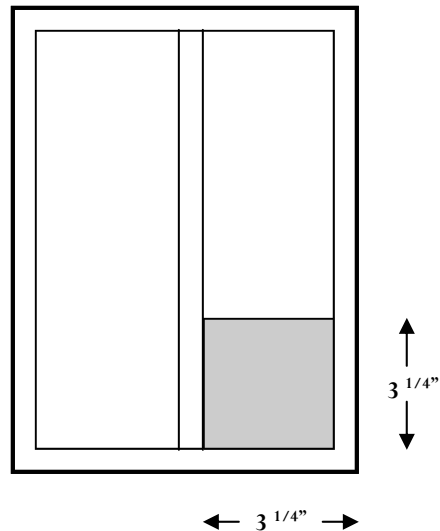
\$900

QUARTER PAGE



\$600

ONE-SIXTH PAGE



\$300



2009 Conference & Trade Expo

Sponsor / Exhibit Reservation Form

Company: _____

Contact: _____

Attendee: _____

Phone: _____ Fax: _____

Website: _____

Email: _____

Please confirm our company for the following:

2009 Annual Conference Sponsorship

Event(s) or Item: _____

Amount: \$ _____

Expo Table ~ Spring Meeting Atlanta, GA

_____ tables @ \$200 = \$ _____

(write "comp" in space if table is included in sponsorship)

Expo Table ~ Annual Conference Amelia Island, FL

_____ tables @ \$200 = \$ _____

(write "comp" in space if table is included in sponsorship)

Sponsor Checklist/Timeline: **for sponsors only*

Return completed registration form to SLMA to confirm participation

* Submit logo art (computer file or original slick) to SLMA for use on website and in conference brochure **(by March 2)**

* Provide SLMA with website address (space provided above) to be used as a link to your company on the SLMA website

**This form does not register you or your company representatives for either the Spring Meeting or the Annual Conference. You will still need to complete the official registration forms for each meeting you attend.*

If you have any questions regarding sponsorship at Conference 2009, or exhibiting at either meeting, please contact Katie Bodiford at (770) 252-1284 or by email at ktbodiford@bellsouth.net.

SUMMARY

Sponsorship:

\$ _____

Spring Expo Table:

\$ _____

Annual Expo Table:

\$ _____

Total to be invoiced:

\$ _____