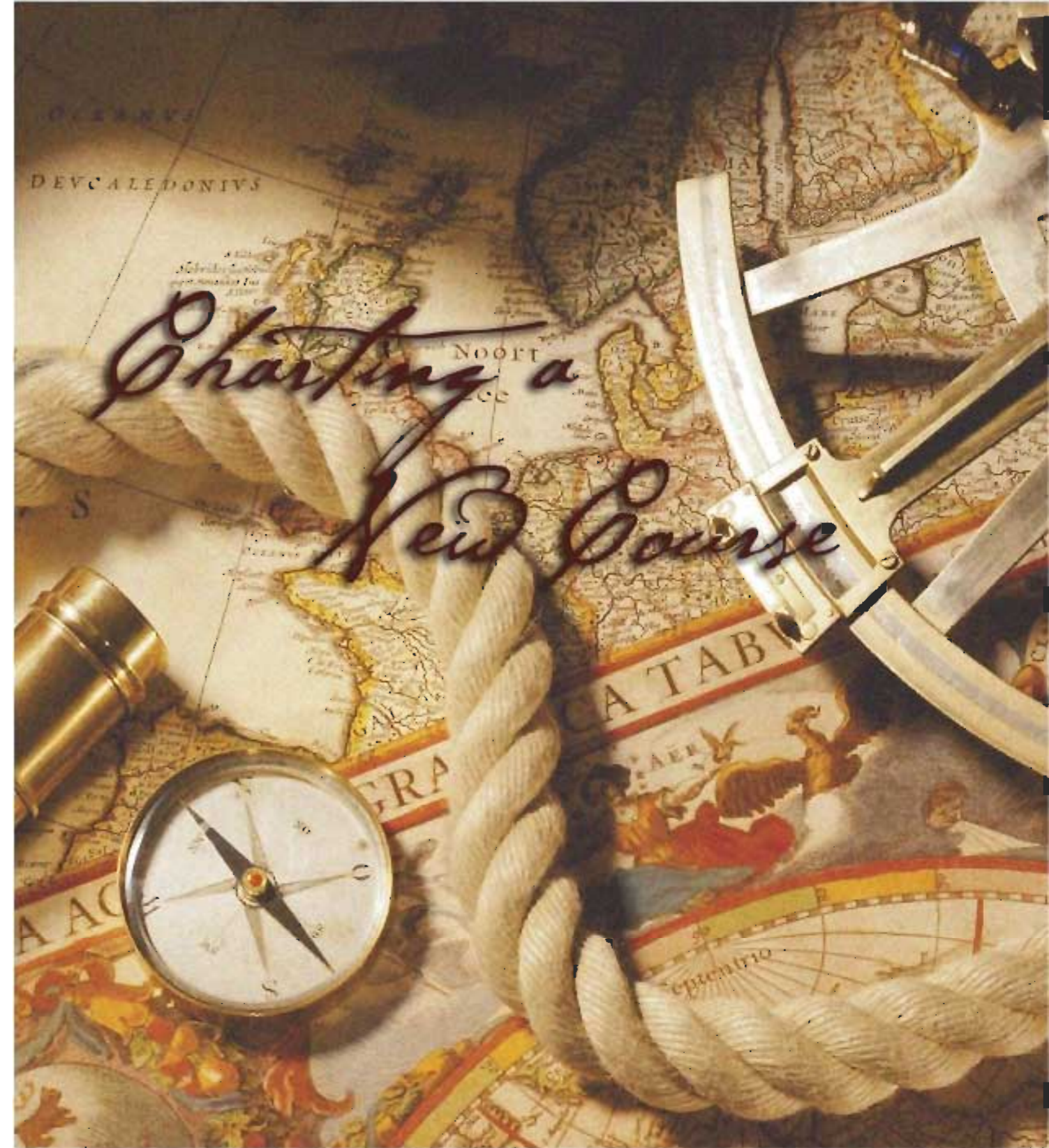




200 Greencastle Road  
Tyronne, GA 30290

**SLMA**



**Southeastern Lumber Manufacturers Association  
2009 Annual Conference  
July 22-25 ~ Amelia Island, FL**

**SLMA 2009 Annual Conference Registration Materials Enclosed:  
Open Immediately!**



# SLMA Conference 2009 Amelia Island, Florida

## Wednesday July 22

- 3:00pm - 5:00pm **Board of Directors Meeting**
- 6:00pm - 8:00pm **Chairman's Welcome - Casual**  
Join us for a true summertime experience ... a lowcountry bell/oyster roast overlooking the ocean!

## Thursday July 23

- 7:30am - 1:00pm **Fishing Tournament**  
Cruise offshore to catch the big one! Amelia Island is the Florida coast's best place for year-round fishing. Price includes transportation, bait and tackle, gratuities and drinks. Fee: \$200
- 8:00am - 1:00pm **Golf Tournament**  
The Golf Club of Amelia Island's course is as beautiful as it is challenging. Carved out of the island's lush and undisturbed beachfront, fairways are framed by live oaks, palm trees and pristine sand dunes. Fee: \$169
- 10:00am - 3:00pm **Shopping Shuttle to Fernandina**  
SLMA is providing a complimentary shuttle to/from Fernandina Beach - home to many unique shops and dining options. The shuttle will run continuously between the Ritz Carlton and downtown Fernandina. Come and go as you please!
- 10:00am - 5:00pm **Information Desk Open**
- 1:30pm - 5:00pm **Treated Wood Council Government Affairs Meeting**
- 6:00pm - 7:30pm **Trade Expo Grand Opening and Reception**  
We have a few surprises in store for this year's Expo, so don't miss out! The SLMA Trade Expo features businesses whose products and services are designed to help you do business better.

## Friday July 24

- 8:00am - 12:00pm **Information Desk Open**
- 8:00am - 9:45am **Grand Opening Ceremony**  
Kickstart your '09 Conference experience here by learning what's in store for the next few days before hearing President Debbie Brady's "State of the Association" report. SLMA lobbyist Tom Cator will then fill us in with the latest on SLMA's presence in Washington.

- 9:45am - 10:45am **Keynote Session with Dick Morris**  
Called "the most influential private citizen in America" by Time Magazine, Dick Morris led the winning campaigns of more than 30 senators and governors and is a frequent commentator on the Fox News Channel. Come hear Morris' take on the current political atmosphere and what it means for SLMA members.
- 10:45am - 12:00pm **Trade Expo**  
Following the keynote presentation, the Trade Expo will resume to give you more time to chat with vendors while enjoying refreshments.
- 5:00pm - 6:00pm **Wine and Wisdom - New Feature!**  
Join us for a special chat session where we'll hear from seasoned industry veterans and gain valuable insight from their years of experience in the lumber manufacturing business.
- 6:00pm - 9:00pm **Children's Dinner**  
Geared for young children who would enjoy a more relaxed environment and menu.
- 6:15pm - 7:00pm **Cocktail Reception**
- 7:00pm - Until **Chairman's Gala - Dressy (suit and tie for men/cocktail attire for women)**  
This evening will include the "passing of the gavel" to our incoming Chairman as well as entertainment from one of the most exciting bands performing today ... The Rupert's Orchestral

## Saturday July 25

- 8:00am - 12:00pm **Information Desk Open**
- 8:00am - 9:50am **Education Session**  
- Real Outdoor Living Update  
- Derick Belden - Southern Living Executive Editor, Homes & Gardens  
- Jim Wimberly - Labor Law
- 9:50am - 10:10am **Break**
- 10:10am - 12:00pm **Issues Forum**  
- Steve Lovett - Softwood Checkoff Update  
- Green Building Issues and Opportunities  
- Wade Camp - Southern Sawmill Cost Survey Report
- 2:00pm - 4:00pm **Volleyball Exhibition**  
We'll have a couple of pros on hand to show you the ropes and demonstrate techniques as we play some friendly and informal rounds of volleyball!
- 6:30pm - Until **SLMA Farewell Party - Casual**  
This final evening will be the perfect send-off with music, dancing and plenty of time to relax and have fun!

### Hotel

The Ritz Carlton Amelia Island is offering a group discount rate of \$259 for SLMA conference attendees. Call (800) 241-3333 and mention the Southeastern Lumber Manufacturers Association to receive the discounted rate. The cut-off date for SLMA reservations is June 23.

### Transportation

**Flying**  
The Ritz Carlton Amelia Island is about a 30 minute ride from the Jacksonville International Airport. SLMA conference attendees can enjoy a 10 percent discount on the lowest available fare through AirTran Airways. Discount applies to/from Jacksonville July 19-28. For reservations, call (866) 683-8368 from 8am - 9pm Eastern Monday through Friday and mention event code JAXD72209.

### Driving

Hertz Rent-A-Car is providing discounts for SLMA conference attendees flying into Jacksonville International Airport from July 15 - August 1. Online reservations may be made at [www.hertz.com](http://www.hertz.com) using CVI #04DV0001 or call (800) 654-2200.

For additional assistance with travel arrangements, call the SLMA office at (770) 631-6701.

## Charting a New Course ... In More Ways than One

I'm sure that for most of us, 2009 has seen us watching every expense. Today's harsh economic conditions have affected us all and that's why we've focused on adding value to SLMA's 2009 Annual Conference. Take a look at our Saturday morning speaker line up - it's a strong mix of programs the association and the industry are pursuing on our behalf and information from leaders on issues ranging from our operations to our markets. Between the speaker line up and the opportunity to talk with your fellow manufacturers, you will take home information that will help you guide your business through the new realities that we're all dealing with together.

The Ritz Carlton Amelia Island, the host hotel for the conference, provides a family-friendly atmosphere conducive to formal and informal gatherings. After SLMA's morning meetings, join fellow members by the pool or on the beach to keep the networking and information sharing going that is so valuable to us all. So make your plans now, and we'll look forward to seeing you at the beach!

Charlie Thomas, III  
SLMA Chairman 2008-2009

## 2009 Featured Presenter



Probably the most prominent American political consultant around, Dick Morris has become a familiar figure as a frequent commentator for the Fox News Channel. He is well known for hard-hitting, nonpartisan, objective commentary about the U.S. political scene. Morris writes a weekly column for the New York Post, another for the Hill Magazine in Washington and another for Fox News. He has written 10 books, including six New York Times bestsellers.